

PROFESSIONAL EXPERIENCE

- 2011 – PRESENT CREATIVE COMMUNITY LEAD | BWBacon Group | Denver, CO
Hybrid communication position including visual design work for web and print, branding, and book layout; Social media auditing such as Facebook, Twitter, LinkedIn, Wordpress blog, and Wordpress company website; Web content writer/editor; Program management; Provide sourcing support for recruiters (including AIRS training certification)
- 2011 – PRESENT GRAPHIC DESIGN CONSULTANT | (Frozen) Naked Pizza, LLC | Denver, CO
Create print & presentation marketing materials for FNP; Create print designs, environmental graphics, and marketing materials for Denver franchise
- 2011 – PRESENT GRAPHIC DESIGN INTERN | LoDo District, Inc. | Denver, CO
Create web & print posters, postcards, invitations, and brochures promoting multiple district events; underwriting of some communication pieces
- 2009 – PRESENT CREATIVE DIRECTOR | Studio Jacklynn Pham
Branding, logo design, print design, web design & development for a variety of clients
- 2008 – PRESENT GRAPHIC DESIGNER (CONTRACTED) | SimplyWell, LCC | Omaha, NE
Worked closely with the marketing department to develop print and program-packet layouts and communication pieces; branding & logo design; underwrite, design, and update monthly fliers
- 2010 – 2011 WEB & GRAPHIC DESIGNER | University of Wyoming Campus Activities Center | WY
Design and maintain multi-level website independently through CMS system to advertise multiple weekly events & programs; update and implement new media technologies (Facebook, YouTube, Flickr); create print and direct-mailing marketing pieces
- JAN – MAY 2010 INTERN | University of Wyoming Department of English | WY
Update & re-organize website using CMS; communication design
- 2008 – 2011 OFFICE AID | University of Wyoming Department of Philosophy | WY
Administrative & clerical work; print design for events & department

SKILLS

- ADVANCE: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Adobe Acrobat;
Microsoft Office, Mac & PC
- INTERMEDIATE: Adobe DreamWeaver, Adobe Flash;
HTML, CSS, and CMS
- COMMUNICATION: Conceptual, branding, logo, print, web, and packaging;
Marketing, communication, and new media

CLIENTS

- HEALTHBREAK, INC | Golden, CO
- CHIMPSY | Denver, CO
- UNIVERSITY OF WYOMING DEPARTMENT OF ENGLISH | Laramie, WY
- WYO ALPINE SKI CLUB | Laramie, WY
- AMERICAN SOCIETY OF HEALTH-SYSTEMS PHARMACY CLUB | Laramie WY

EXHIBITIONS

DEC 11- JAN 12 | CALIFORNIA INSTITUTE OF INTEGRAL STUDIES MINNA CENTER | San Francisco, CA
(*upcoming*) Laramie: A Gem City Atlas, group exhibition

APR 2011 | UNIVERSITY OF WYOMING ART MUSEUM | Laramie, WY
Laramie: A Gem City Atlas, group exhibition

JAN 2011 | MAYAN THEATER | Denver, CO
Art Directors Club of Denver 2010 Student Art Show

EDUCATION

University of Wyoming | Laramie, WY

BA IN ENGLISH (MAY 2011)

Minors: Graphic Design & Professional Writing

Distinctions: magna cum laude, Honors

LEADERSHIP AFFILIATIONS AND HONORS

- Two pieces accepted into the *Art Directors Club of Denver 2010 Student Art Show*
- Participated in a workshop with graphic designer Bill Gardner
- Participated in a workshop with graphic designer James Victore
- Mortar Board, Communications & Webmaster Executive Officer, senior honor society
- University of Wyoming Outstanding Graduate of the College of Arts & Sciences 2011 (“A&S Top 20”)
- University of Wyoming Honors Program
- Phi Beta Kappa, academic honor society
- Sigma Tau Delta, international English honor society
- English Department Undergraduate Curriculum Focus Group member, nominated
- Student Affairs Technology Committee, nominated
- Central Student Technology Committee, nominated
- Circle K webmaster, volunteer organization
- President’s List & Dean’s Honor Roll, University of Wyoming

COURSEWORK

Art

Graphic Design I & II
Computer Graphics I & II
Typography

Typography
2-D Foundations
3-D Foundations

Art History I
Book Arts
Drawing I

Communication

Writing for the Web
Technical Writing
Writing for Public Forums

21st Century Issues in Writing
Writing for Non-Profits (grant writing)
Magazine Writing